

# Brighter Smiles for Life

## Patient Activation Rules:

1. Must be at least 18 years of age or have parental consent.
2. Must complete initial hygiene cleaning, necessary x-rays, doctor's exam, and minimum required dental care as determined by Dr. Zwart and hygienists.
3. Must not have any outstanding bills.

The above rules pertain to new patients and existing patients. Upon meeting these requirements, patients will be able to join Brighter Smiles for Life for \$99.\* Following the impression appointment, Brighter Smiles for Life members will receive their Brighter Smiles for Life start-up kit which includes: custom upper and lower whitening trays along with professional whitening gel. In order to maintain your Brighter Smiles for Life membership, you must comply with the maintenance rules listed below.

\*for patients that are already using trays made at Hawkeye Family Dental, they can join Brighter Smiles for Life for a reduced sign-up fee of \$50 (start-up kit includes 2 tubes of whitening gel).

## Lifetime Maintenance Rules:

1. Must maintain continued professional cleanings with Hawkeye Family Dental at the frequency determined necessary by Dr. Zwart and the hygienists (ex. three, four, or six month hygiene appointments).
2. Must maintain minimum continued dental care as determined necessary by Dr. Zwart and the hygienists of Hawkeye Family Dental.
3. Must make all scheduled appointments. Cancellations must be made with a minimum of 48 hour notice and the appointment must be rescheduled within the next 2 weeks.
4. Must not have any outstanding bills.
5. Lost or destroyed applicator trays will be replaced at a cost to the patient.
6. Applicator trays that no longer fit due to necessary dental work (ie dental crowns/bridges) will be replaced at no cost to the patient.
7. One touch-up whitening gel will be awarded at each professional cleaning while membership of Brighter Smiles for Life is in good standing. Additional gel can be purchased at any time and is the financial responsibility of the patient

Disclaimer: Any doctor or staff member of Hawkeye Family Dental has the right to void this offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor as determined by the Hawkeye Family Dental staff member. A minimum oral health status is required to receive professional whitening. Hawkeye Family Dental maintains the right to discontinue this program at any time for new and enrolled patients.

*I, \_\_\_\_\_ hereby certify that I agree to the terms and conditions outlined above. I understand that "Brighter Smiles for Life" is a privilege only bestowed to individuals who meet and maintain all of the rules and regulations pertaining to it. Should any of the rules fail to be met, I will immediately be disqualified from the program and provided the opportunity to re-enroll for a \$50 re-activation fee.*

---

Signature/Date